

BSB60120 Advanced Diploma of Business [Domestic Student]



With this qualification you will be able to further enhance your business skills in the areas of advertising, marketing research, international marketing opportunities along with managing employee relations and much more. This qualification is suitable for individuals who already possess the significant business skills and experience and aspire to move up in the corporate ladder. With this qualification you will be able to contribute and lead your organisation towards growth.

Possible Outcomes:

Suitable for a professional role of:

- Corporate Service Manager
- Senior Relationship Manager
- Administrative Executive
- Business Services Manager

Course Outline:

10 units are required for award of this qualification. 5 Core and 5 Electives.

You will use cognitive and communication skills to identify, analyse and synthesise information from a variety of sources and transfer your knowledge to others, and creative or conceptual skills to express ideas and perspectives or respond to complex problems.

For further details please refer to: <https://lawsoncollege.edu.au/course/advanced-diploma-of-business/>

<https://training.gov.au/Training/Details/BSB60120>

Assessment Methods:

Assessment methods may include:

- Written questions
- Case studies
- Role Plays
- Projects
- Presentations



Course Entry Requirements:

Entry to this qualification is limited to those who:

- Have completed a Diploma or Advanced Diploma from the BSB Training Package (current or superseded equivalent versions).
- or
- Have two years equivalent full-time relevant workplace experience in an operational or leadership role in an enterprise.

<https://training.gov.au/Training/Details/BSB60120>

Delivery Mode: Classroom based & Cloud learning

Intakes: January, April, July, October

Delivery Location:

Level 2, 228 –234 Lonsdale Street,
Dandenong
53-59 Walker Street, Dandenong

Duration: 78 Weeks, Full Time
(Includes 16 weeks of scheduled breaks)

Tuition fees: \$5,000

For further details please refer to:
<https://lawsoncollege.edu.au>

OFFICE LOCATION:

Lawson College Australia
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